

**EYELAND
DESIGN NETWORK**



Awards

25th ASCRS Annual Film Festival, San Diego:
Runner-up Award for Eyeland Design
Network. Title: Envisioning Beauty

eHealthcare Leadership Awards: Platinum
Level Award. Best Special Effects for vision
simulator animations.

THE GLOBAL AWARDS:
Finalist Certificate Title: The View Through
the Artist's Eyes, Category: Brand Reminders

Finalist Certificate Title: Eyesight -
Ophthalmic Patient brochure, Category:
Consumer Brochure

ESCRS/Alcon Film Festival Paris, France
Title: Posterior Chamber Verisyse Lens
Implantation, Category: Special Cases -
Second Prize

Winner - The Rx Club - New York: Award
of Excellence Title: The View Through the
Artist's Eyes, Category: Brand Reminders

Winner at the Ophthalmic Photographers
Society at the ASCRS Symposium, San Diego
in several categories

What the Judges think



**EYELAND
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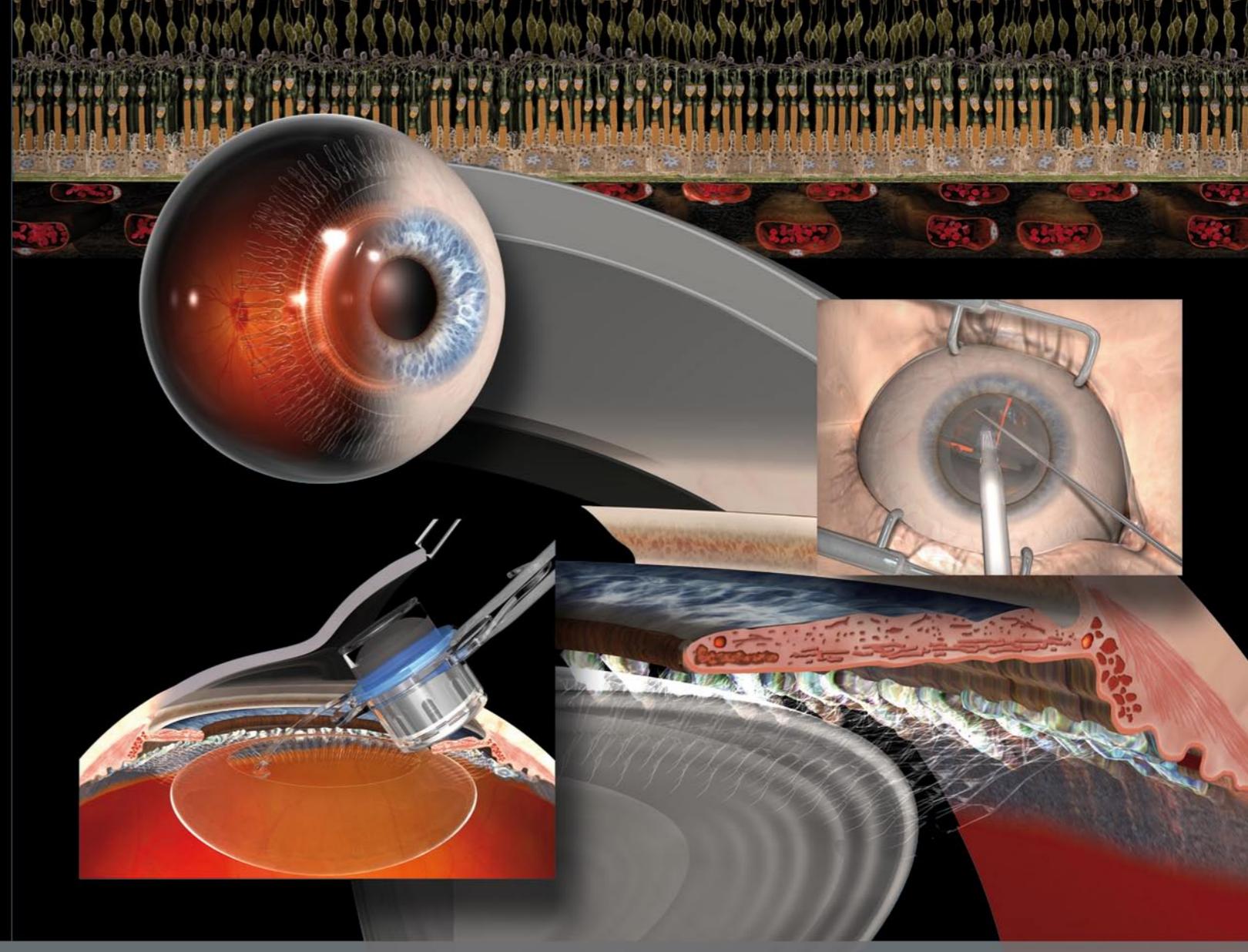
What We can do for YOU

Our clients are the leading eyecare provider worldwide

...what about you?



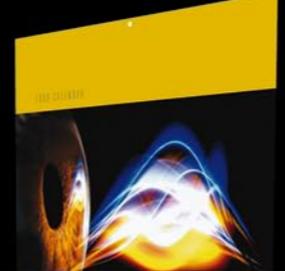
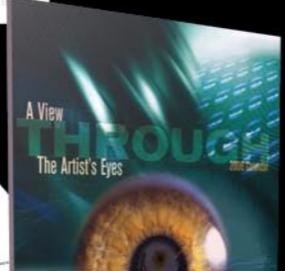
Beauty and Science without Limits



Unique Details in All Dimensions



- CALENDARS
- POSTERS
- BROCHURES
- COVERS
- AND MUCH MORE...



Print & Artwork

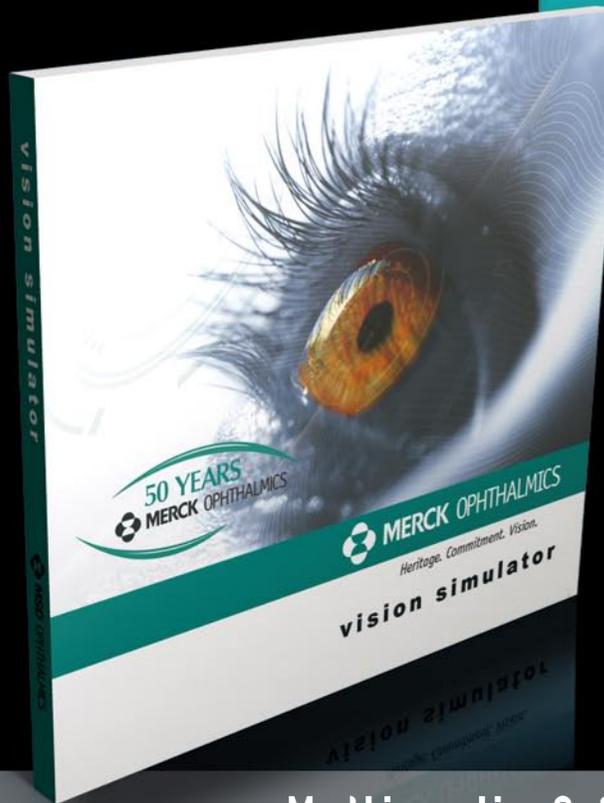
More information at: www.eyeland-design.com/print



Print & Artwork



- EDUCATIONAL & EMOTIONAL MOVIES
- CD & DVD PROJECTS
- INTERACTIVE PRESENTATIONS
- SCIENTIFIC ANIMATIONS



Multimedia & Educational Applications

More information at: www.eyeland-design.com/msdv



Multimedia & Educational Applications

More information at: www.eyeland-design.com/movies

Webtools

Home Diseases Refractive Errors Anatomy of the Eye Edutainment Contact Home Eyeland

JONES EYE CENTER
 "For Your Eyes Only"
 John P. Jones M.D.
 30 N Park Ave, Chicago 60600

You are here: > Diseases > Diabetic macular edema

Diabetic Macular Oedema

Diabetic macular edema
 Fluid may accumulate in the macula in advanced stages of diabetes mellitus. Patients then experience a blurring of their central visual field.

You are here: > Anatomy of the Eye

Anatomy of the eye

Click on a term to see detailed view

- RETINA
- MACULA
- OPTIC NERVE
- CRYSTALLINE LENS
- GLAUCOMA
- ASTIGMATISM
- CONJUNCTIVA

move mouse over screen, click in to freeze/unfreeze a certain view

You are here: > Diseases > Age-related macular degeneration

Macular Degeneration

Age-related macular degeneration (AMD)
 This disease is common in the elderly and affects the macula, the center of fine, detailed vision. Approximately 8% of patients suffer from the dry form of AMD, which usually progresses slowly. In the rare, wet form of age-related macular degeneration, diseased vessels start to grow in the retina. This often causes fluid leakage and bleeding. In this form of AMD, massive vision loss can occur within a short period of time. Central vision is affected in particular. Patients can no longer read or watch television, and they have problems recognizing people. Early detection and treatment are crucial to maintain vision.

You are here: > Refractive Errors > Presbyopia

Presbyopia

Presbyopia
 A presbyopic eye has a progressively diminished ability to focus on near objects with age, most likely caused by a loss of elasticity of the crystalline lens and the loss of strength in the ciliary muscles which bend and straighten the lens. Presbyopia often occurs at the age of 40-45, when we loose the ability to see up close without reading glasses or bifocal lenses.

You are here: > Refractive Errors > Nearsightedness (Myopia)

Nearsightedness (Myopia)

Nearsightedness (Myopia)
 A nearsighted eye is too long in relation to its corneal curvature, or has a cornea that is too curved for the length of the eye. This causes light rays to come to a point in front of the retina, instead of on the retina. Nearsighted people can usually see well up close longer than normal sighted people, but nearsighted people usually lose the ability to see close up by their late teens or early twenties.

Edutainment

World beyond glasses and contact

JONES EYE CENTERS

Welcome to Jones Eye Center VideoSite

Please select a video from the list below

Dr. Jones Welcome Video 01:20

Cataracts and Presbyopia 06:54

Introduction 01:02

Presbyopia 00:40

Cataracts 01:04

IOL Options 00:58

Cataract Surgery 01:47

A World of Better Vision 06:46

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VideoSites

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Cataract Surgery 01:47

Preparing for Your LADN 16:42

Testimonial 01:20

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VideoSites

- INTERACTIVE SIMULATIONS
- FLASH STREAMING VIDEOS
- VIDEO WEBTOOL INTEGRATION IN YOUR WEBSITE
- EDUTAINMENT
- VIDEO LIBRARY

Patient Education for Your Website

More information at: www.eyeland-design.com/webtools

Patient Education for Your Website

More information at: www.eyeland-design.com/videowebtools

HELPING MORE PATIENTS SAY 'YES'

...TO LASIK!

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PATIENT EDUCATION



MULTIMEDIA/SOFTWARE



PRODUCT MARKETING



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